

BPS/EC/2024-'25/60  
23 September 2024

## Birla Public School, Doha, Qatar Circular for KG, Grades I & II

Dear Parent,

### Sub: Introduction of ClassDojo

We are excited to announce the implementation of **ClassDojo**, a classroom management platform designed to enhance communication between teachers, students, and parents. ClassDojo enables teachers to share updates, photos, and messages with families, fostering a stronger school community. As a pilot run, we will be introducing the app in grades Kindergarten to II.

ClassDojo offers several advantages for parents who are looking to stay engaged with their child's education. As parents, you can enjoy the following benefits through Class Dojo:

1. **Real-Time Updates:** Parents receive immediate notifications about their child's behaviour, achievements, and classroom activities, helping them stay informed.
2. **Communication:** The platform facilitates direct communication between parents and teachers, allowing for quick exchanges about progress and any concerns.
3. **Positive Reinforcement:** ClassDojo emphasizes positive behaviour, enabling parents to celebrate their child's successes and encourage good habits at home.
4. **Classroom Insights:** Parents can see what their child is learning and how they are participating in class, giving them a clearer picture of their academic experience.
5. **Community Connection:** ClassDojo fosters a sense of community by connecting parents and the school, enhancing involvement in the school environment.
6. **Resources and Tips:** The app often provides helpful resources, tips, and articles for parents to support their child's learning and development.

Overall, ClassDojo empowers parents to play an active role in their child's education and fosters a supportive learning environment. You will receive a link to join ClassDojo soon through an email from the Class Teacher.

Looking forward to building a collaborative learning community.



**Dr. Anand R. Nair**  
Principal